

THE SOLAR CLOSER

REMOTE SALES SUPPORT FOR MCS
INSTALLERS, ELECTRICIANS AND ONE-MAN BANDS



Turning Solar Leads into Loyal Customers

www.thesolarcloser.co.uk | lisa@thesolarcloser.co.uk
0800 001 6402 | 07940 404517



Close More Solar Deals - Without Lifting the Phone

Hi, I'm Lisa – The Solar Closer.

I specialise in helping MCS-certified installers, electricians, and one-man bands across the UK turn warm solar leads into paying customers.

Whether you're a solo operator juggling too many hats or a small team focused on getting panels on roofs, I'm here to take the pressure of sales off your plate.

You focus on what you do best – the installs. I'll handle the rest.

With years of experience in solar sales, I know how to build trust with homeowners, clearly explain the benefits of going solar, and guide them confidently toward saying "yes." I use your branding, your pricing, and stay fully transparent every step of the way – no hidden costs, no confusing sales tactics, and no risk of customer poaching.

Think of me as your in-house sales rep – without the overhead. Whether you need someone to follow up on quotes, qualify leads, or close deals professionally and ethically, I provide a flexible, reliable service tailored to your business.

Let's turn your pipeline into profit – together.



WHO I HELP

I support a wide range of professionals across the UK solar industry, including:

MCS-Certified Solar Installers

You've got the technical expertise and accreditations to deliver high-quality installations — I help ensure you have a steady pipeline of paying customers to keep your calendar full.

Independent Electricians Expanding into Solar

If you're starting to offer solar services but don't have the time or confidence to handle sales calls, I can professionally represent your business, convert warm leads, and help you grow your new revenue stream.

Small Solar Businesses & One-Man Bands

Wearing every hat in your business can be overwhelming. Whether you're quoting, fitting panels, handling admin, or chasing leads, I step in to take one major task off your plate — sales.

Whether you're too busy on-site or simply don't enjoy the sales process, I become your remote sales partner, using your pricing and brand while providing a seamless, transparent experience for your potential customers. I help turn interest into income — so you can spend more time doing what you do best.

LOGO

LOGO

PRICE LIST

Description	Qty	Unit Price	Total
Item 1	1	£100.00	£100.00
Item 2	1	£100.00	£100.00
Item 3	1	£100.00	£100.00
Item 4	1	£100.00	£100.00
Item 5	1	£100.00	£100.00
Total			£100.00

I use your pricing, your brand, and always keep full transparency with your business.

As your dedicated solar closer, I operate entirely under your brand. That means I present myself as an extension of your business — not a third party. I use your pricing structure, represent your company values, and maintain full transparency throughout the entire sales process. You stay in control, your customer relationships are protected, and there are no surprises — just reliable, white-labelled sales support that feels in-house.

SERVICES I OFFER

- Lead qualification and follow-up
- Branded, professional solar and battery proposals
- Sales admin and CRM updates
- Handover to survey stage - then I close the deal post survey

PRICE TRANSPARENCY

Transparent Pricing – No Surprises, Just Results

I believe in keeping things simple, honest, and risk-free. My services are designed to support your solar business without locking you into complicated contracts or high up-front costs.

Here's how it works:

Pay-Per-Closed Deal – Starting from £250 per Sale

Only pay when I successfully close a deal for you. You don't owe anything up-front – I only get paid when you do. This keeps your cash flow healthy and ensures we're aligned on results.

One-Off Services – From £250

Need help with a custom proposal, chasing a quote, or following up with a specific customer? I offer flexible, one-time services to help you secure deals without long-term commitments.

Retainer Packages – Ongoing Support for Growing Businesses

If you're ready for consistent, reliable sales support, monthly retainer packages are available. These provide more hands-on service, faster lead response times, and a dedicated closer representing your brand.

Custom Services – Tailored to Your Business

Whether you need help refining your sales process, handling overflow, or training internal staff, I offer bespoke services to suit your business model and goals.

No Contracts. No Up-Front Fees. Just Pay When You Get Paid.

My goal is to make solar sales simple, transparent, and stress-free. Let's work together to grow your business – on your terms.

WHY WORK WITH ME?

I'm here to help you close more deals, free up your time, and grow your business — without the pressure, hassle, or risk.

15+ Years in Renewables & Solar Sales

With over a decade and a half of hands-on experience in the renewables sector, I understand the unique challenges of selling solar — from technical product knowledge to customer hesitations. I know how to turn interest into commitment, using a consultative approach that builds confidence and trust.

UK-Based, Female-Led Business

I bring a fresh, personable, and professional perspective to the solar industry. Based in the UK, I understand the local market, customer mindset, and compliance standards — offering a supportive, reliable partnership that reflects your values.

MCS-Compliant System Design Knowledge

I don't just "talk the talk." With working knowledge of MCS standards and solar system design, I can confidently communicate the technical and financial benefits of your solutions. This helps build credibility with your customers and reduces back-and-forth between sales and install.

Honest, No-Pressure Sales Approach

High-pressure tactics might work for some — but not in solar. I focus on building trust and guiding homeowners through a clear, no-jargon process. I represent your brand with integrity, ensuring your reputation stays strong and your customers feel supported.

Fully Remote & UK-Wide Support

Whether you're in Cornwall or Cumbria, I work remotely to support solar businesses nationwide. My setup is flexible, responsive, and designed to integrate seamlessly with your existing operations — without the cost of full-time hire.



**“Lisa is the secret weapon in our business.
We install - she closes.”** A happy installer client

Ready to Close More Deals?

Let's turn your leads into confirmed installs.

Get in touch:

Lisa Jensen - The Solar Closer
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